COMMUNICATION & CONTENT CREATION FOR AN INTERNATIONAL INTERREG PROJECT

Join the international Interreg project Ankle Reload and help shape the communication of an innovative healthcare project that brings together Dutch and German partners. As Communication & PR Intern within Work Package 2, you will take ownership of the project's communication activities while working closely with researchers and project partners.

You will have the freedom to develop and execute communication initiatives that increase the visibility of the project and engage stakeholders. From creating a content calendar and social media formats to supporting the organisation of project events, you will build a solid communication foundation that will be used throughout the four-year project. You will also lead the development of a promotional project video and contribute to communication materials that translate complex project results into engaging stories for different audiences.

This internship offers a unique opportunity to combine strategy, content creation, event communication, and international collaboration. You will work independently, take responsibility for your own projects, and leave a lasting impact on the communication of an international innovation project.

TASK DESCRIPTION

- Develop and maintain the project's communication and content calendar based on the communication strategy.
- Create engaging LinkedIn content, social media templates, newsletters, and other communication materials for project partners.
- Coordinate the communication surrounding project events, including promotional materials and on-site communication.
- Lead the development of a project video in collaboration with the project team.
- Support the consortium in achieving the project's communication KPIs and increase the visibility of Ankle Reload throughout the project.

PRACTICAL INFORMATION

- **Student profile:** Creative Business student (internship, one student, one semester starting in February). You are proactive, creative, enjoy working independently, and feel comfortable collaborating in an international English-speaking environment.
- **Contact person(s):** Selin Çolakhasanoglu (s.colakhasanoglu@saxion.nl)
- **Lectoraat Ambient Intelligence:** **saxion.nl/ami**