

DATA VISUALIZATION INTERNSHIP | STORYTELLING WITH DATA



Sustainability is becoming a more and more important theme for municipalities in Holland. For instance: citizens need to switch from gas to electricity, need to add more green to their garden and so on. The difficult task of activating these citizens is a big problem for almost all municipalities. To do so understandable, relatable and appealing visualizations of sustainability themes can really help to solve this problem. In Smart Cities new project '**Storytelling with data**' we're looking for a CMGT-student that is interested in creating these kinds of awesome 2D or 3D visualizations.

During your internship you'll have the chance to closely work together with our partners in the work field and gain lots of experience in the technology and smart city area. Besides that, we have a bunch of people from different backgrounds in our research group that will guide you well during your internship. During your period at Smart Cities you're free to indicate what interests you and what kind of tasks you would like to do. We'll try our best to organize your internship according to your own preferences.

TASK DESCRIPTION

- Concepting and thinking about what kind of sustainability visualizations will work well and have a big chance of activating citizens.
- Creation of appealing and understandable 2D and 3D visualizations
- User testing where you'll be testing the created visualizations.
- Join meetings with our partners to find out where they're interested in.

PRACTICAL INFORMATION

- **Student profile:** CMGT student (nl/en) / designer with a passion for visualisation / internship
- **Contact person(s) for this assignment:** Meike Kolk / m.j.kolk@saxion.nl
- **Research group Smart Cities:** saxion.nl/sc / G2.26
- **Workplace:** Hybrid work arrangements. Whatever suits you best